

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOAI-TV, SAN ANTONIO, TX	<b>Date:</b> 8/19/2016
--	---------------------------

I, Smart Media Group,

being/on behalf of: Hurd for Congress 2016,

a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: 8/19/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available): \$1,955.00**

I represent that the payment for the above described broadcast time has been furnished by:

Hurd for Congress 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/19/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

  
**Printed Name**

  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hurd for Congress 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Hurd for Congress 2016

8/19/2016

**printed name**

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$1,955.00**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 2607118

**Schedule Dates** 08/23/16-08/29/16  
**Advertiser** Will Hurd for House of Representatives-R (93326)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** REP/TX HOUSE OF REP/WILL HURD (659433)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** HURT/ORDR/823829  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

ORDER  
HURD FOR CONGRESS TX-23 DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONIC  
ALLY Payment will be sent prior to start. CONFIRM RECEIPT.

**Date Entered** 08/22/16  
**Last Modified** 08/22/16  
**Entered By** Kelsey Wilson  
**CO-OP** No  
**Headline #** ECR25270645  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$345.00  
**Net Total** \$1,955.00  
**Sales Tax**

## SAN ANTONIO (WOAI)

By Broadcast Month	Spots	Rate
Aug. 2016	8	\$2,025.00
Sep. 2016	2	\$275.00
<b>Grand Total:</b>	<b>10</b>	<b>\$2,300.00</b>

*Paid via  
Credit  
Card*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.5)	08/23/16-08/23/16	3	:30	10A- San Antonio Living			1						1	\$225.00	\$225.00	San Antonio (WOAI)	SAN ANTONIO LIVING	8/22/16
2.0	Normal Line / News (2-1.0)	08/23/16-08/23/16	3	:30	4:30A- News-News 4 WOAI at 430a			1						1	\$50.00	\$50.00	San Antonio (WOAI)	NEWS 4 @ 430AM	8/22/16
3.0	Normal Line / SPOT (1-1.5)	08/24/16-08/24/16	3	:30	10A- San Antonio Living				1					1	\$225.00	\$225.00	San Antonio (WOAI)	SAN ANTONIO LIVING	8/22/16
4.0	Normal Line / SPOT (1-1.5)	08/26/16-08/26/16	3	:30	10A- San Antonio Living						1			1	\$225.00	\$225.00	San Antonio (WOAI)	SAN ANTONIO LIVING	8/22/16
5.0	Normal Line / SPOT (1-1.5)	08/29/16-08/29/16	3	:30	10A- San Antonio Living		1							1	\$225.00	\$225.00	San Antonio (WOAI)	SAN ANTONIO LIVING	8/22/16
6.0	Normal Line / News (2-1.0)	08/24/16-08/24/16	3	:30	4:30A- News-News 4 WOAI at 430a				1					1	\$50.00	\$50.00	San Antonio (WOAI)	NEWS 4 @ 430AM	8/22/16
7.0	Normal Line / News (2-1.0)	08/25/16-08/25/16	3	:30	4:30A- News-News 4 WOAI at 430a					1				1	\$50.00	\$50.00	San Antonio (WOAI)	NEWS 4 @ 430AM	8/22/16
8.0	Normal Line / News (2-1.0)	08/29/16-08/29/16	3	:30	4:30A- News-News 4 WOAI at 430a		1							1	\$50.00	\$50.00	San Antonio (WOAI)	NEWS 4 @ 430AM	8/22/16
9.0	Normal Line / SPOT (3-1.5)	08/28/16-08/28/16	3	:30	7A- NBC-Sunday Today Show								1	1	\$200.00	\$200.00	San Antonio (WOAI)	SUNDAY TODAY SHOW	8/22/16
10.0	Normal Line / News (4-4.5)	08/27/16-08/27/16	3	:30	10P- News-News 4 WOAI at 10p Wknd							1		1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	NEWS 4 WOAI @ 10PM	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*KW*

*8/22/16*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

8/23  
NEW 045  
\$2300

2607118

Contract # 25270645

CPE: HURTX/ORDR/823829

Agency: Smart Media Group  
1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Changes as of: 8/19/2016 at 9:44 AM

Flight: 8/23/16 - 8/29/16

Advertiser: HURD - TX CD-23

Product: ORDER

Agency Order #: 30047493

Buyer: Dome, Patricia

Salesperson: CHRISTIAN

CAMBEIRO  
202-955-5342

Version: Current State Version 1

Station: WOAI

Market: San Antonio

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total \$: \$2,300.00

Total Spots: 10

Total CPP: \$143.75

Total GRP: 16.0

Separation:

Comments: HURD FOR CONGRESS TX-23 DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONICALLY Payment will be sent prior to start. CONFIRM RECEIPT.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	TV	WED	TR	FRI	SAT	SUN	8/23	8/29	Total Spots	Total \$	CPP	GRP
1	M-F 10a-11a		SAN ANTONIO LIVING O	\$225.00	1.5	30	1	2	0	1	0	0	1	1	4	\$900.00	\$150.00	6.0
2	M-Th 4:30a-4:59a		NEWS 4 @ 430AM	\$50.00	1.0	30	1	0	1	0	0	0	1	1	4	\$200.00	\$50.00	4.0
3	Su 7a-8a		SUNDAY TODAY SHOW	\$200.00	1.5	30	0	0	0	0	0	1	0	1	1	\$200.00	\$133.33	1.5
4	Sa 10p-10:30p		NEWS 4 WOAI @ 10PM-S	\$1,000.00	4.5	30	0	0	0	0	1	0	0	1	1	\$1,000.00	\$222.22	4.5
TOTALS:							2	2	1	1	1	1	2		10	\$2,300.00	\$143.75	16.0



1 25 West 55th St  
New York, NY 10019

<b>Contract #</b> 25270645	<b>Changes as of:</b> 8/19/2016 at 9:44 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> HURTX/ORDR/823829	<b>Flight:</b> 8/23/16 - 8/29/16	<b>Station:</b> WOAI
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> HURD - TX CD-23	<b>Market:</b> San Antonio
1427 LESLIE AVE	<b>Product:</b> ORDER	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30047493	<b>Primary Demo:</b> Adults 35+
ALEXANDRIA, VA 22301	<b>Buyer:</b> Dome, Patricia	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	202-955-5342
		<b>Separation:</b>
		<b>Total \$:</b> \$2,300.00
		<b>Total Spots:</b> 10
		<b>Total CPP:</b> \$143.75
		<b>Total GRP:</b> 16.0

Special  
Instructions

#### Order Level Comments

Date/Time	Added by	Comment
08/19/16 9:44 AM	CHRISTIAN CAMBEIRO	HURD FOR CONGRESS TX-23 DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONICALLY Payment will be sent prior to start. CONFIRM RECEIPT.

#### Competitive Information

Market Budget:	\$57,500
WOAI Share:	4%
Comment:	ACC
KABB:	8%
KENS:	42%
KSAT:	46%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$2,300.00	\$143.75	16.0
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$2,300.00</b>	<b>\$143.75</b>	<b>16.0</b>

#### Monthly Summary

Month	Spots	Dollars
2016-Aug	8	\$2,025.00
2016-Sep	2	\$275.00
<b>Total</b>	<b>10</b>	<b>\$2,300.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/22/16 9:33 AM					\$0	\$0	
New	8/19/16 9:41 AM	CHRISTIAN CAMBEIRO	New	10		\$2,300.00	\$2,300.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.